Comprehensive Vocabulary Review:

You will hand write the vocabulary from Objective One in the spaces provided

# Color Concepts

Color palette –

Complimentary colors –

## Creating Color

a. On Monitors –

i. Referred to as RGB

ii. Expressed as \_\_\_\_\_\_\_\_\_\_\_\_\_

b. On Printers –

i. Referred to as CMYK \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ii. Expressed as percentages

* + 1. Color Matching –

4. Color Terms

a. Hue –

b. Tint –

c. Shade –

d. Saturation –

|  |  |
| --- | --- |
| Layout of a Desktop Publishing Document | |
| Guides | Margin Guides |
| Column Guides |
| Ruler Guides |
| Grid |  |
| Template |  |
| Page Size |  |

|  |  |
| --- | --- |
| **Document Design** | |
| Master Page |  |
| Prototype |  |
| Format Consideration |  |

* 1. Desktop Publishing Design Features

|  |  |
| --- | --- |
| * + 1. Art | * + 1. Balloon – |
| * + 1. Bleed – | * + 1. Caption – |
| * + 1. Dropped cap – | * + 1. Running headers/footers – |
| * + 1. Jumpline – | * + 1. Pull-quote – |
| * + 1. Rules – | * + 1. Sidebar – |
| * + 1. Text box – |  |
| * + 1. Watermark – | * + 1. End sign – |
| * + 1. Reverse text |  |
| Title and Heading Information | |
| * + - 1. Nameplate – | * + - 1. Masthead – |
| * + 1. Headings and Subheadings – | * + - 1. Kicker – |
| * + - 1. Byline – | * + - 1. Deck – |
| * + - 1. Running headlines and footers – | * + 1. Body – |
| * + - 1. Paragraphs – | * + - 1. Characters – |
| * + - 1. Rules (lines) – | * + 1. Table of Contents – |